



HEALTH & WELLNESS



Feeding Matters is the first organization in the world that cares for the needs of families with a child suffering from pediatric feeding disorder, by connecting them with leading advocates, experts, and healthcare professionals. Feeding Matters was Social Venture Partners Arizona's first Fast Pitch Innovator Investee, receiving five years of funding and strategic guidance (2011-2016).

THE IMPACT OF SVP'S INVESTMENT INCLUDED:

- An annual operating budget that grew from \$72,500 in 2010 to \$1.2M in 2016
- A full-time staff that grew from three to twelve
- A complete rebranding to a membership-based model
- Increased research to validate a feeding questionnaire used by doctors and parents to identify feeding red flags
- The hosting of a medical consortium with more than 600 attendees from over ten countries, and a revamped, interactive website with about 12,500 visits a month
- Moved from a donated office space to a space of their own

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**SVP Arizona
elevated our efforts
from a grassroots
group to
international
leaders.**

Nicolleta Fasano,
Director of Marketing & Communications